

The Tucumcari News

AND TUCUMCARI TIMES
Published Saturdays

The Tucumcari Printing Co. Inc.

C. J. H. MOORE, Pres. S. M. WHARTON, Sec. Treas.

Subscription, \$1.00 the Year

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S. M. WHARTON, Managing Editor
EARL L. SHAUB, City Editor

RATES TO ADVERTISERS.

Display ads 15c a column (inch each line) local lines one cent a word an issue, no local lines cheaper than 25c, except carried in connection with display advertising.

FORMS CLOSE FRIDAY AT NOON

Affidavit of Circulation
Territory of New Mexico
County of Quay

S. M. Wharton, being first duly sworn on his oath deposes and says, that he is the Business Manager of the Tucumcari News; that the bona fide circulation of said Tucumcari News for the week ending August 8th 1908, was 1500 subscribers.

S. M. WHARTON
Subscribed and sworn to before me this 8th day of August 1908.
M. C. MECHER, Notary Public, Quay County, N. M.

The ten inches of snow last week was a great business lubricator.

Question: Who killed statehood? Answer: Who killed cock robin?

The extension of the Tucumcari-Memphis has reached Vega from the east end, 36 miles west of Amarillo.

Jeffries may yet fight the Negro Johnson, is a news item all over the country. Yes, he may but there is nothing certain about it.

The Estancia News comes out in orange and the Clovis News in emerald, this week. The boys are far enough apart, however, that no violence need be expected.

The people of this territory are not much for "Beveridges." They are patronized more in Indiana. Indulgences of this sort would seem to hazard our chances of admission to the Union.

The Tucumcari News is not particularly enthusiastic about baseball, but we will take \$100 of stock in an enterprise to sink a well 1000 feet in this community as a test to see if we can get artesian water.

James M. Hervey has resigned as attorney general of the territory and has succeeded L. O. Fullen as district attorney of the Roswell district. Clancy of Albuquerque, has been appointed attorney general.

The fact that the district court which is to convene in April will try only civil cases is a great boost for Quay county. There is not enough criminal business to pay the court to make up a docket for the term.

Our citizens are taking great pride in the cement sidewalks and street crossings now going in on the main streets of this city. There is no opposition to the argument that they are worth much more than the cost.

The present legislature has made more sputter and done less than any other previous one. There seemed to have been little harmony between the two houses. New Mexico will breathe easier now that it has adjourned.

The News don't know much about Merry Widow hats, but we believe sewerage would wash away a multitude of sins along the sanitary line in this city in the next two or three years of our growth and development.

The snow last week hardened down the streets where they were graded last winter. The situation is much improved, but the grader could be used with profit where the earth was too hard to be worked while the big plow was going.

That fight between Wallace and Pettus at Cimarron seemed to have been rather a one-sided affair. Wallace was game enough but the Albuquerque boy broke up too many of his slats and put him over the ropes too easy to satisfy the sporting blood of Cimarron.

Bryan is not very well pleased with some of Mr. Taft's cabinet. His objections seem to be that they were Grover Cleveland democrats. Mr. Bryan is about the best friend the republican party ever had, and as long as he leads the democratic hosts republican supremacy is sure.

The legislature just adjourned has been one of many inconsistencies. Little has been done for the benefit of the territory. Let us hope that the next one which assembles in the territory will be a state legislature instead of a territorial assembly.

The Snowfall in the mountains of New Mexico and Colorado is the greatest in ten years. This is the statement of the climatological department of the weather bureau for March. The rivers will all be full this summer and a good crop year is a reasonable certainty.

The News was like many others of this city last week, mistaken about the Taft county bill passing both houses of the assembly. A telegram was received here to that effect, but was later retract, but too late for the News to make the correction. We are truly glad, however, that the portion of our county we thought had slipped away from us is still a part of the great commonwealth of Quay.

The officers at Tucumcari took the proper course when they had a traveling hypnotist arrested and his sleeping beauty removed from a prominent show window. Such stunts may be proper in the elite east, where such subjects may be put to bed and remain for hours the center of interest for the morbid and curious to make indecent remarks about in the hearing of innocent children, but here in the wild and woolly West we look at things differently.—Nara Visa New Mexican.

The News is not anxious enough to lose M. C. Mechem as a citizen of this community to feel elated over his appointment to the new seventh judicial district. However, it is a certain proof of his great ability as a lawyer, that he may land this honor over the applicants for the place who will be compelled to sidestep in order that he may receive the appointment. The bar of the district will learn that it has fallen heir to a prize that it will loathe to surrender when Merritt is promoted to the care of a constituency in the congress of the nation.

Congress is now in called session for the fifteenth time since the founding of the republic. The Possum has made his advent into politics, and Teddy has gone to Africa hunting lions, and the Santa Fe New Mexico Legislature has adjourned, the drought is broken in Quay county and Tucumcari is still the best town on the 103th meridian. St. Patrick's day was celebrated with renewed interest and there is no cause on earth for an inhabitant of this city not to be a happy man. Let's sing.

Mexico is taking on the spirit of the United States and will prepare for war in time of peace. The Mexican government has just closed with the Krupp people of Germany for additional equipment for the republic's powder works, where it is proposed to manufacture smokeless powder and gun cotton; fourteen buildings of steel are being installed for the powder factory at Santa Fe and the manufacture of firearms. It seems that the Jap and Chinese odors of immigrants into Mexico is arousing considerable interest, and like the United States, the Mexican Republic is preparing for emergencies.

It is reported from Washington that it will be the policy of the democrats to oppose and criticize the republican tariff bill and offer amendments to it. A better policy for the democratic party at this time would be to co-operate with the republicans in the preparation of an acceptable measure and then help them to secure hasty enactment. Tariff revision is the only recommendation in the extra session message and the sooner whatever revision is made is accomplished and the session adjourns, the better for the people who are running the business of the nation. Simply settle the matter one way or another is what the country demands.

Uncle Joseph Cannon was re-elected speaker of the house of representatives of course, but Reed's Rules were laid upon the shelf, good and forever. There was a sickly fight made against Uncle Joe's re-election as speaker, but the opposition came not so much against him personally, but for the purpose of defeating the rules framed by the house which elected Thomas B. Reed speaker in 1889. These rules have held through both

the administrations of the democrats and the Republicans, but it is and has always been alleged that they put too much power in the hands of the speaker of the house in the appointing of committees, etc. Reed's gag rules are no more.

The board of county commissioners met Tuesday morning for the purpose of completing the transfer of the county bonds to Union for the territory we took from them two years ago. R. P. Donohoo, county clerk, took them to Clayton for delivery. Thus a transaction that has given sufficient annoyance has been concluded and all parties to it are apparently satisfied, and we are not required to give back any part of the territory to Union county. The bill providing for the return of the territory embracing Logan precinct, north of the river, has never passed the council of the assembly unless it was called up and passed just before adjournment Thursday, which is doubtful.

The News favors adequate sewerage for Tucumcari because we believe it an absolute necessity; one of the indispensable requisites in the building of a city. We all believe, and have a sufficient reason for believing that Tucumcari is going to be the commercial king of northeast New Mexico. We are an assured railroad center, and a great agricultural country we are rapidly growing into; we are laying the foundation now for industries that will start train loads of dollars down the channels of trade, before some of us oldtimers will pull together a sufficient measure of rational thought to realize that the gods of fortune have smiled graciously upon us as a community, since the days Street tented on the original townsite and Alex. Goldenberg played the good samaritan with the Rock Island engineer. So now let us stand united for the eradication of filth and disease, and the inauguration of permanent cleanliness, thus giving our people a reasonable assurance of health and happiness. Sewerage is the next great factor in the welfare of our city and the people who are pioneering here today are not going to get their portion of the protection and satisfaction that is due them and their children, whose interests they are morally obligated to protect, if this great safeguard is delayed longer. Think it over.

These are good times for Clovis. She has not only been successful in becoming a county seat, but has voted without opposition \$125,000 of bonds for public improvements. There is no question about that meaning something to a prospective investor. Clovis is a live one, her people are willing to take chances on a little more taxation in order to make a city which will offer all sorts of opportunities for the investment of capital and the consequent development of the resources of the community. Among the improvements the city of Clovis proposes to inaugurate immediately are sewerage and lights, both of which are indispensable in any city after swaddling clothes are discarded. The News has always thought Tucumcari business men the greatest set of boosters in the southwest, but Clovis is meriting some claims to this distinction herself. They are not more than half the size but are making nearly as much fuss as we are. The commercial club over there is reaching out after the fellow with the money and making a showing to him that is bringing results. Blocks of business houses are under construction and people from all over the country are looking them up. We are all familiar with the statement that a man's life is what he makes it, so that of a town is always what the people who inhabit it make it. Let us swing into line for Tucumcari, we have the best opportunity in the entire wide-open to make this city of all New Mexico, if we just keep at it. We are going to live here, this is our home; let's get in the game and keep our flag flying.

The Obar bunch are certainly the hot mustard when it comes to doing things. Among the new things they are getting up there is a bank building, a forty-room hotel, and a high school building, together with two churches. This, like editor Klinefelter says, is going some for one of our new Quay county towns, but Obar has the resources and the people to back such enterprises. The Obar vicinity has an unrivaled reputation as a farming country, and we believe settled by progressive citizenship. The Obar commercial club is a live one.

THE NEWS MID-WINTER SPECIAL

Every man has more or less gratitude for consideration shown him by his fellows. The editor of the News does not belong to the "less" class, and we don't believe there is a dope mixer in the commonwealth who is more appreciative of the good offices and kind expressions of his fellowcraftmen than the editor of the News. Following are a number of kindly mentions that we sincerely feel proud of:

A GREAT NEWSPAPER.

Progress has just received a copy of the Mid-winter Special Edition of the Tucumcari News and finds itself "up-a-stump" for words to adequately express its admiration for the enterprise of its esteemed contemporary in placing such a comprehensive account of Quay county before 20,000 readers presented in such attractive and readable form.

The illustrations are magnificent. We never have seen a more attractive front page in a weekly newspaper than this issue of the News.

In a five-column half-tone are presented views of residences in the city, artistically grouped, and all through the issue there is a wealth of illustration, of both prominent places and portraits of prominent men, that would be a credit to the anniversary number of any metropolitan daily.

Especially striking is the Birds' Eye View of Tucumcari, a 4 inch 15 column half-tone panoramic view of the city, extending clear across two entire pages.

Space will not permit a detailed mention of the points of this exceedingly creditable piece of newspaper enterprise, but of its value as an impressive exponent of Quay county and its resources its value to the country from an advertising standpoint cannot be over-estimated, whatever may be the deficit in the cash account of the publishers, a thing our experience with similar propositions leads us to suspect to exist.

One thing struck us rather forcibly, and that is that while Obar and its resources are treated handsomely in the reading columns there is almost a total absence of Obar advertising.

For instance we notice that Nara Visa which has 154 lines of free reading notices has six columns of Nara Visa ads.

Logan which has 31 lines of free reading matter, has 3 1-2 columns of ad. matter, while Obar with 164 lines of free reading matter (and of the very best kind, we know, because we wrote every line ourselves) has only a paltry one tenth of a column of paid ads.

This is a little two-inch ad. of Obar Progress, which we put in just for luck, but which looks mighty small and lonesome as the only representative of the best town in the county.

IS DOING WELL.

The Reporter is in receipt of the mid-winter special edition of the Tucumcari New Mexico News. The number is printed on fine book paper and is richly illustrated with numerous elegant half-tones. The articles setting forth the commercial and agricultural interests are well written and show that the New Mexico town of 5000 population is a progressive and prosperous one, situated in a splendid country. Of special interest to Lebanon people is the fact that Reed Holloman a former attorney of this city, receives favorable mention in this special edition. An excellent likeness of Mr. Holloman is given together with the following "write-up." (Here follows the News write-up.)—Lebanon (Ind) Daily Reporter.

ACQUITTING HIMSELF WELL.

Tucumcari, N. M.
Feb. 18th, 1909.
A splendidly printed special edition of the Tucumcari News of Tucumcari, New Mexico, issued January 9, 1909, contains among other portraits of distinguished men of the section, a two-column half-tone portrait of Reed Holloman. He looks as dignified as a United States Senator and his many Leb-

anon friends sincerely wish that he may at least attain to the distinction of a congressman when New Mexico becomes a state. Mr. Holloman is city attorney of Tucumcari, and is putting his splendid attainments as an attorney to good use in his chosen western home.—Lebanon (Ind) Patriot.

BEST NEWSPAPER EDITION.

A twenty-eight page edition of the Tucumcari (New Mexico) News has reached The Tribune. It is not one of the best, but the best newspaper number that has ever been printed in the southwest. From every standpoint it is a gem of the printer's art. Dr. C. J. K. Moore, formerly of Thomas, is president of the News company and S. M. Wharton is the accomplished editor. The edition is of great value to Tucumcari and the Southwest.—Thomas Tribune, Okla.

The Tucumcari News prints this week on the front page the photos of the city officials. They seem to be men who would be at home at the head of a city of 50,000 people. The Texan extends to Tucumcari every hope of success in her determination to stand in the front row of the leading cities of the coming state.—Dalhart Texan.

The Tucumcari News has issued a special midwinter edition that is a splendid advertisement for Tucumcari and Quay county. It is a neatly printed twenty-eight page, seven column paper, made up with good writeups from all parts of the country, and liberally illustrated with half tones of prominent citizens, buildings, streets, product displays, etc. It also contains much information that is of value to residents.—Nara Visa New Mexican.

The Mid-winter edition of the Tucumcari News is certainly a very creditable publication. It is full of good sensible talks to eastern homeseekers and every town in that country has large and well displayed ads to attract the prospective settler. There is no question about the paper as a good thing for the territory and especially that part about Tucumcari and we hope that the management will get some money for their time and energy.

Albuquerque, N. M.
Feb. 18, 1909.
Tucumcari News, File K-20
Mr. Wm. Troup,
Tucumcari, N. M.
Dear Sir:

Yesterday I received from some source a copy of the Tucumcari News for Jan. 9th. I do not know who I have to thank unless it is you. This paper would surely do credit for any of the large cities of our country.

Yours truly,
J. Kersuy.

The Tucumcari News, a paper not only up-to-date, but ahead of the times, has issued a special edition which is not only a credit to Tucumcari, but to New Mexico. Mr. S. M. Wharton, editor, secretary and treasurer, has spared no time or expense to get out something worthy of the territory it represents, and while it is doubtless issued at a financial loss, they usually are, his is nevertheless a great success and ten cents a copy will bring one to you address. This should be sent east to friends as it is a great advertisement for New Mexico and especially this portion.—Montoya Republican.

The mid-winter edition of the Tucumcari News, just received, is perhaps the most comprehensive write-up of Quay county and adjoining counties ever gotten out in New Mexico, and would do credit to a city as large as El Paso. The edition consisted of 28 7-column pages, profusely illustrated and well printed. The prospective home-seeker into whose hands a copy of it may fall will get a very good idea of Quay county, Tucumcari and the southwest generally. The edition was certainly an attractive one, and the fact that it was produced from its own office, in a town but a half a dozen years old, not only speaks well for the publishers but also for the character of the people who made its production possible.—Carrizozo News.

The Tucumcari News has demonstrated to the world at large

that it is one of the most live up to date newspapers in the whole southwest, in issuing a mammoth mid-winter special edition of twenty-eight pages. This special edition is used for the sole purpose of boosting not only Tucumcari and Quay county, but the whole of New Mexico and especially the northeast part of the territory, and to say that the work is well done is to but half say what is meant. Editor Wharton has out-Whartoned Wharton, and what we of Cimarron are especially grateful for is a full page write up of Cimarron and its surrounding country. This expose of Cimarron and its re-

sources is so good that the Citizen will republish it in its entirety at some future date.

The whole edition is teeming with first class cuts of Tucumcari, Cimarron and other towns of note, and the information contained in its columns will undoubtedly be a great factor in interesting eastern capital in New Mexico, and should have some effect on the action of congress in its consideration of the statehood question. It is a "Boost-er" edition from start to finish and editor Wharton has shown himself to be the Big Smoke among boosters, the Prince of Pushers.—Cimarron Citizen.

Opportunity Extraordinary!

It is now yours to be seized and be clothed in fine raiment. The best is always the cheapest. Everybody should wear the best in Clothes, Shirts, Ties and Shoes.

If you have been denied by nature a fine figure, we are ready and willing to give you one; if your figure is good we will set it off to the best advantage. It is not the expensiveness of the weave that gives a man a well dressed appearance, but the way the garments adapt themselves to the individuality of the wearer. And let us impress upon you that INDIVIDUALITY in clothes is something that you do not get in the "ready-mades," even though you buy the best makes at from \$30 to \$40.

We know how to measure you for a suit that will fit you. We can tell you to a nicety the gospel of the correct thing in clothes. Don't let any one take your measure who happens to own a tape line. Go to the man who understands the art of taking a correct measure; then you will come to us.

We have one half thousand different patterns, not a mere swatch of the goods, but the large bolts, from which you can select your Easter suit, and have it made according to your own ideas and taste—something that bears the stamp of individuality. These suits are priced at from \$18.00 to \$35.00.

Made to Measure \$18 to \$35

BOYS' CLOTHING

Just a word about our boys' clothing. Our stock is complete with the snappiest line of boys' clothing ever shown in Tucumcari. Boys' and Childrens' Knickerbocker Suits, with two pairs of pants, priced at from

\$3.50 to \$9.00 per Suit

OUR SHOE DEPARTMENT

Is full of new and up-to-date styles for spring and summer, for men, women and children. Queen Quality shoes for women; Walk-Over shoes for men, and Buster Brown Blue Ribbon shoes for boys and girls.

Tafoya & Lawson

The Store
of Quality

5c	Tucumcari News	5c
Merchandise Coupon No. 1		
Good for 5c on Cash Purchase of \$1.00		
Name		
Address		
5c	Tucumcari News	5c

TUCUMCARI MARKET

J. L. PICKERING, Prop.

Kansas City and Native Meats. Fish and Oysters
Home Rendered Lard a Specialty

5c	Tucumcari News	5c
Merchandise Coupon No. 1		
Good for 5c on Cash Purchase of \$1.00		
Name		
P. O.		
5c	Tucumcari News	5c

All Goods Delivered and Orders Taken—Free Delivery

PHONE 247

HEMAN BLDG
EAST MAIN ST.

MRS. R. E. SEVERE

HEADQUARTERS FOR THE FAMOUS

American Lady
CORSETS

Up-to-Date...
Millinery

Gold Medal Hats
A Specialty

5c	Tucumcari News	5c
Merchandise Coupon No. 1		
Good for 5c on Cash Purchase of \$1.00		
Name		
Address		
5c	Tucumcari News	5c

